

**Mark R. Anderson, CPHIMS, FHIMSS**  
**CEO and Healthcare IT Futurist**  
**AC Group, Inc.**  
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Mr. Mark Anderson, CEO of AC Group, Inc. is one of the nation's premier IT research futurists dedicated to health care. He is one of the leading national speakers on healthcare and physician practices and has spoken at more than 850 conferences and meetings since 2000. He has spent the last 37+ years focusing on Healthcare – not just technology questions, but strategic, policy, and organizational considerations. For the past eight years, Mr. Anderson has spent the majority of time in the evaluation, selection, and ranking of vendors in the PM/EHR healthcare marketplace and during those seven years has published a semi-annual report on the Digital Medical Office of the Future. His EHR evaluation decision tool has been used by more than 25,000 physicians since 2002.

Besides serving at the CEO of AC Group, Mr. Anderson served as the interim CIO for the Taconic IPA, VP of healthcare for META Group, Inc., the Chief Information Officer (CIO) with West Tennessee Healthcare, the Corporate CIO for the Sisters of Charity of Nazareth Health System, the Corporate Internal IT Consultant with the Sisters of Providence (SOP) Hospitals, and the Executive Director for Management Services for Denver Health and Hospitals and Harris County Hospital District. **Mr. Anderson's expertise includes:**

- Health Information Exchanges (HIE), community IT projects, State IT collaborative Projects
- Electronic Health Records, Electronic Medical Records, and Practice Management Systems
- Personal Health Records with emphasis on community and regional PHRs
- HIE connectivity models and the associated technology standards and related key market leading vendors
- Familiarity with/knowledge of CCHIT certified software and NIS testing.
- Strong understanding of the Payer/Provider/Consumer (Member) Health Information Technologies (HIT)
- Numerous speeches on ARRA 2009, HITECT, and CMS impacts on HIT
- Understanding of the business process relating to the facilitation of clinical data exchange.
- Clinical and Operational Transformation, necessary to insure effective technology implementations

His experience includes 15+ years as a Hospital CIO, 25+ years working with physician offices, 7 years in the development of physician-based MSOs and IPAs, 17 years with multi-facility Health Care organizations, 15 years Administrative Executive Team experience, 6 years as a member of the Corporate Executive Team, and 9 years in healthcare turnaround consulting. Mr. Anderson received his BS in Business, is completing his MBA in Health Care Administration, and is a Fellow with HIMSS. Additionally, he serves on numerous healthcare advisory positions and has developed programs including:

- o Developer of the Six-levels of Healthcare IT for Hospitals and the Physician Office
- o Researcher and producer of the 2002-2010 PMS/EHR functional rating system
- o Advisory Board and Content Chairman – Future Healthcare, 2007-10
- o Advisory Board and Content Chairman – Physician and Hospital Bonding Summit, 2008 - 10
- o Advisory Board and Content Chairman - Healthcare IT Outsourcing Summit, 2002-08
- o Advisory Board and Content Chairman - Patient Safety and CPOE Summit, 2002-06
- o Advisory Board and Content Chairman – Consumer Driven Healthcare Conference, 2003, 2004
- o Advisory Board and CPOE Chairman - Reducing Medication Errors, 2003, 2004, 2005
- o Advisory Board of TETHIC 2003, 2004, 2005
- o Advisory Board of NMHCC 2000, 2001, 2002, 2003, 2004, 2005
- o Advisory Board of TCBI Healthcare Conference 2000 - 10
- o Advisory Board of TEPR and MRI, 2000-09
- o Advisor to Future Healthcare Magazine
- o Past President of Local HIMSS Boards – Houston, Tennessee, Southwest TX, Kentucky
- o Editorial Board of Healthcare Informatics 2001 - 06
- o Judge, MSHUG ISA, 1999-2005, TEPR Awards, 2001-2009, TETHIE 2003-05, HDSC 2003-05
- o National HIMSS Chapters Committee 2001 - 04
- o National HIMSS Fellows Committee 2001, 2002, 2004
- o National HIMSS Programs Workgroup Committee 2001, 2002, 2003, 2004, 2007
- o Chair HIMSS HIE Education Task Force - 2007-08
- o Member of HIMSS RHIO Best Practices - 2007-09

**More about AC Group, Inc.**

AC Group, Inc., formed in 1996, is a healthcare technology advisory and research firm designed to save participants precious time and resources in their technology decision-making. AC Group is one of the leading companies, specializing in the evaluation, selection, and ranking of vendors in the PMS/EMR/EHR healthcare marketplace. For the last seven years, AC Group has produced an annual report on the Digital Medical Office and the use of Technology by physicians. This comprehensive report includes detailed reviews of the Mobile Healthcare, Document Imaging, and EMR marketplace. The report also includes the most comprehensive evaluation of vendor EMR functionality to date - more than 5,000 questions. This evaluation decision tool has been used by more than 25,000 physicians since 2002. Additionally, AC Group has conducted more than 450 PMS/EHR searches, selections, and contract negotiations for small physician offices to large IPAs since 2003.