## **PROPOSAL**



# Speaking and Educational Services

Per your request, I have attached our proposal to provide your organization with one of our senior analysts for a **speaking and educational engagement**. For this engagement, our founder and CEO, Mark R. Anderson will conduct the speaking engagement.



**Mr. Anderson** is one of the nation's premier IT research futurists dedicated to health care. He is one of the leading national speakers on healthcare and physician practices and has spoken at more than 350 conferences and meetings since 2000. He has spent the last 30+ years focusing on Healthcare – not just technology questions, but strategic, policy, and organizational considerations. He tracks industry trends, conducts member surveys and case studies, assesses best practices, and performs benchmarking studies.

Besides serving at the CEO of AC Group, Mr. Anderson served as the interim CIO for the Taconic IPA in 2004-05 (a 500 practice, 2,300+ physician IPA located in upper New York). Prior to joining AC Group, Inc. in February of 2000, Mr. Anderson was the worldwide head and VP of healthcare for META Group, Inc., the Chief Information Officer (CIO) with West Tennessee Healthcare, the Corporate CIO for the Sisters of Charity of Nazareth Health System, the Corporate Internal IT Consultant with the Sisters of Providence (SOP) Hospitals, and the Executive Director for Management

Services for Denver Health and Hospitals and Harris County Hospital District.

His experience includes 32+ years working with Healthcare organizations, 20+ years working with physician offices, 7 years in the development of physician-based MSOs, 17 years with multi-facility Health Care organizations, 15 years Administrative Executive Team experience, 6 years as a member of the Corporate Executive Team, and 9 years in healthcare turnaround consulting. Mr. Anderson received his BS in Business, is completing his MBA in Health Care Administration, and is a Fellow with HIMSS. Additionally, he serves on numerous healthcare advisory positions and has developed programs including:

- Developer of the Six-levels of Healthcare IT for Hospitals and the Physician Office
- Researcher and producer of the 2002-2008 PMS/EHR Functional rating system
- ❖ Advisory Board and Content Chairman Future Healthcare, 2007-08
- Advisory Board and Content Chairman Physician and Hospital Bonding Summit, 2008
- Advisory Board and Content Chairman Healthcare IT Outsourcing Summit, 2002-08
- Advisory Board and Content Chairman Patient Safety and CPOE Summit, 2002-06
- Advisory Board and Content Chairman Consumer Driven Healthcare Conference, 2003, 2004
- Advisory Board and CPOE Chairman Reducing Medication Errors, 2003, 2004, 2005
- ❖ Advisory Board of TETHIC 2003, 2004, 2005
- Advisory Board of NMHCC 2000, 2001, 2002, 2003, 2004, 2005
- ❖ Advisory Board of TCBI Healthcare Conference 2000 08
- ❖ Advisory Board of TEPR and MRI, 2000-08
- ❖ Past President of Local HIMSS Boards Houston, Tennessee, Southwest TX
- Editorial Board of Healthcare Informatics 2001 06
- Judge, MSHUG ISA, 1999-2005, TEPR Awards, 2001-2002, TETHIE 2003-05, HDSC 2003-05
- National HIMSS Chapters Committee 2001 04
- National HIMSS Fellows Committee 2001, 2002, 2004
- National HIMSS Programs Workgroup Committee 2001, 2002, 2003, 2004, 2007

### **Speaking Engagement Proposal**

AC Group, Inc.

#### **Deliverables**

- Mr. Anderson will conduct any necessary research to provide you with current and specific knowledge about the subject that you have selected.
- Mr. Anderson will create a PowerPoint presentation based on the agenda that is pre-approved by your team.
- Mr. Anderson will be available via conference call for a review sessions prior to the engagement
- Mr. Anderson will present his healthcare materials and will be available for question and answer sessions on the date specified.

Option 1 - Pricing (Effective January 1, 2008)								
Number of Physicians	Less than 3 Physicians	4 to 9 Physicians	10 to 19 Physicians	20 to 49 Physicians	50 to 99 Physicians	Over 100 Physicians		
Costs	\$1,000	\$1,500	\$2,000	\$2,000	\$2,000	\$2,000		

## **Payment Schedule**

The Client will pay ACG the speaking fee within 15 days of invoice. Checks are to be made payable to **AC Group**, **Inc.** If there are any questions concerning this agreement please contact ACG at: (281) 413-5572 or

AC Group, Inc. 118 Lyndsey Drive Montgomery, TX 77316 AC Group Tax ID #: 61-1313700

#### Terms & Conditions

AC Group agrees to hold in confidence any proprietary information about its clients or their strategic directions, products, or initiatives.

AC Group endeavors to provide its clients with opinions about the IT industry, particular companies and products, and strategic plans and initiatives (either verbally or in writing). These opinions represent our best judgment given our research, knowledge of the marketplace, and other analysis skills. Neither ACG, nor its analysts or consultants will be held liable for client actions taken based on its opinions.

This proposal is valid for thirty (30) days from its date of issuance, and is subject to modification or withdrawal thereafter.

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Accepta	се	
	alf of the AC Group, we look forward to assisting you and your firm 'thrive" in the healthcare IT place. Please indicate, by signing below and return by fax to (832) 550-2338.	
Appro	ed by: Date:	

AC Group, Inc.

Please give me a call if you have any question. Mr. Anderson can be reached at his Houston office at (281) 413-5572 or by e-mail at <a href="mailto:mark.anderson@acgroup.org">mark.anderson@acgroup.org</a>.

Respectively submitted:

Mark R. Anderson, CPHIMS, FHIMSS

Jul R. Aml

**Speaking Engagement Proposal** 

Healthcare IT Futurist CEO, AC Group, Inc.